



**Modesto N Peña y Gorrin**  
Founder / Chairman /  
Group CEO



**Pedro Gard Brito**  
Managing Director –  
IMCI+ Alliance

# IMCI+ ALLIANCE™

WELCOME AND INTRODUCTION TO THE IMCI+  
ALLIANCE (WORLD ADVISORY ALLIANCE)  
[WWW.IMCI-WAA.COM](http://WWW.IMCI-WAA.COM)

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know-how and energy combined

# Introduction to the IMCI+ Alliance

The **IMCI+ Alliance** is one of the oldest and still fast-growing global business alliances globally. The origins back go to **1998**, as the founder and global CEO, Mr. Modesto N Peña y Gorriñ, started his career as interim manager and strategic advisor. In **2004** he founded the company in Switzerland as IMC Peña, (Integrated Management Consultancy) as a single proprietorship firm. In **2010** he established IMC initially as a network organization of premium-level professionals, with 16 associates in 10 countries and five business lines.

In **2016** the deployed its organization to London, developing its vision 2025 around rebranding and shifting the network into a hybrid corporate business. Within this vision, we established the Corporate HQ's in Switzerland on 17.02.2021. As per 01.09.2021 IMCI+ Group is organized and structured as follows

- IMCI+ Group International GmbH – Corporate HQ's
- IMCI+ Alliance (IMCI+ World Advisors Alliance)
- IMCI+ Capital (Investment Services and Project Finance Services)
- IMCI+ Advisory (Consultancy & M&A Services)

The IMCI+ Alliance is backed by over 70 banks and 200 Members in 70 countries from diverse industry and activity sectors. Within our team, we count investment bankers, macroeconomic advisors and consultants, interim managers, project managers, lawyers, auditors, EPC firms, high capital intense industrial firms, UN ambassadors, ex-ministers, and business coaches....

# Features and Benefits for Members

## Affiliate

### Member / Business Introducer

- Name, Coordinates
- IMCI+ Alliance Profile
- Picture
- IMCI+ Alliance Brand
- IMCI+ Alliance Business Card
- IMCI+ Alliance Email Account
- Material
- Access to Intranet
- First Priority for Assignments and Director Roles
- Certification
- Full searchable criteria
- BASIC FEATURES
- CHF 100 registration fee

## Associate Member / Business Associate

- Names, Coordinates
- IMCI+ Alliance Profile
- Picture
- IMCI+ Alliance Brand
- IMCI+ Alliance Business Card
- IMCI+ Alliance Email Account
- Material
- Access to Intranet
- First Priority for Assignments and Director Roles
- Certification
- Full searchable criteria
- BASIC + FEATURES
- CHF 250 registration fee

## Full Member

- Names, Coordinates
- IMCI+ Alliance Profile
- Picture
- IMCI+ Alliance Brand
- IMCI+ Alliance Business Card
- IMCI+ Alliance Email Account
- Material
- Access to Intranet
- First Priority for Assignments and Director Roles
- Certification
- Full searchable criteria
- EM Client Preferential Fee
- PREMIUM FEATURES
- CHF 500 registration fee

## Strategic Cooperation

- Names, Coordinates
- It will be requested that the key member of the organization registers.
- Presented in a side chapter, with a brief description of the business and company URL
- CHF 100 admin expenses

# Joining the IMCI+ Alliance as member of the APCP Team (As full member)

Unlock Your Potential with IMCI+ - Join the APCP Pool Today!

As part of our Vision 2025, IMCI+ is embarking on an exciting journey to elevate our quality standards and expand our global presence through strategic partnerships. We are actively seeking dynamic partners to represent IMCI+ in key strategies and countries, fostering collaborations with EPC firms, capital-intensive industries, auditors, business advisors, lawyers, fiduciaries, project finance experts, project managers, and M&A specialists.

## Key Initiatives:

Opening 20 to 50 Representative Offices worldwide between 2025 and 2027.

Developing Representative Offices into Branches and Regional Hubs led by an elite circle of Managing Partners.

Selection based on meritocracy and a shared values set.

## Join the APCP Pool:

In our pursuit of building a pool of future IMCI+ leaders, we proudly present the Associate Partner Candidate Pool (APCP). We invite top professionals to apply and be part of this exciting journey. To learn more, carefully review the document and reach out to us at [info@imci-group.com](mailto:info@imci-group.com) or apply directly at <https://www.imci-waa.com/joinus/default.aspx>.



# Joining the IMCI+ Alliance as member of the APCP Team as Full Member

## Explore Our Websites:

[www.imci-waa.com](http://www.imci-waa.com)

[www.imci-capital.ch](http://www.imci-capital.ch)

[www.imci-advisory.com](http://www.imci-advisory.com)

[www.imci-group.com](http://www.imci-group.com)

## Why IMCI+:

- + Global Business Alliance since 1998, evolving into a hybrid corporate business in 2016.
- + Strong foundation with over 70 banks and 150 Members in 62 countries across diverse sectors.
- + Very interesting remuneration and compensation scheme, with a professional website, intranet and SEO support.
- + Active portfolio of strong and professional partners with regular meetings, networking, and involvement in business opportunities.
- + Support by the Sr Management Team and Practice Leaders under a strong and reputed brand.

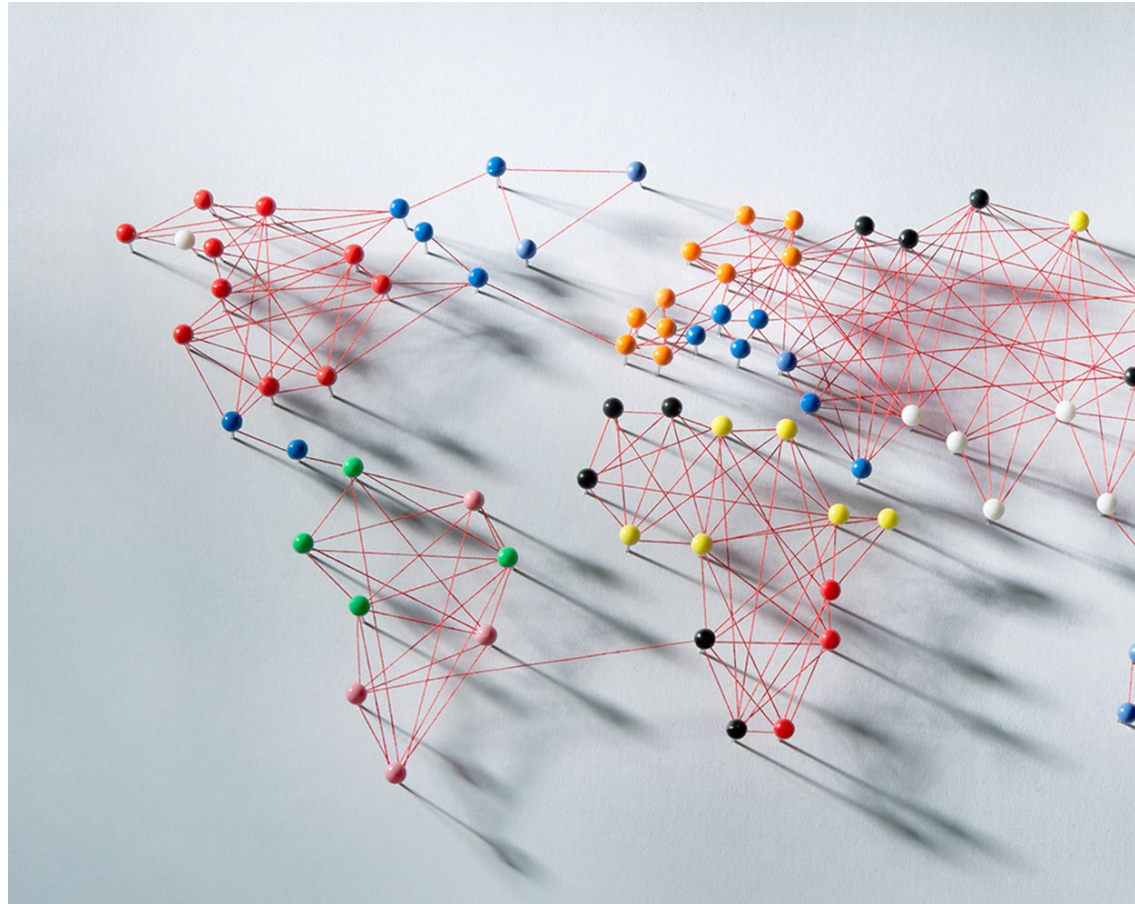
Our team comprises investment bankers, macroeconomic advisors, interim managers, lawyers, auditors, EPC firms, and more. Connect with us If you have the drive to grow alongside like-minded professionals, create synergies, and contribute to the success of the IMCI+ alliance, we want to hear from you. Contact us today, and I personally look forward to welcoming you to the IMCI+ family!

# Standard Profile requested

- ☐ Able and willing to introduce and serve company clients through our services
- ☐ Interested in growing with IMCI and being part of the vision 2025
- ☐ Excellent business consultancy reputation, eventually with a big four background
- ☐ Excellent business network (clients, brokers, business introducers)
- ☐ Experience in C-level management position
- ☐ Individual Fighter, however, with the readiness to work as a team member
- ☐ Good academic and advisory background
- ☐ Excellent corporate finance understanding
- ☐ Fluently in English
- ☐ Self-Sufficient and Self-Employed, with own consultancy firm
- ☐ Ambitious and success-focused
- ☐ Interest in a long-term entrepreneurial perspective, driven by the absolute aim to excel in results and performance
- ☐ In the market for a minimum of 5 years as self-employed
- ☐ Minimum three references and cases of experience
- ☐ Experience with CRM devices
- ☐ Reliable, disciplined, persistent, and integral
- ☐ Methodological approach
- ☐ Guru Expertise (in one of the following sectors, Financial and Capital Services, M&A, Restructuring, Due Diligence, Strategic Management Consultancy, Business Advisory, Auditing, Interim Management, Project Management)



# What the IMCI+ Alliance Members think of us



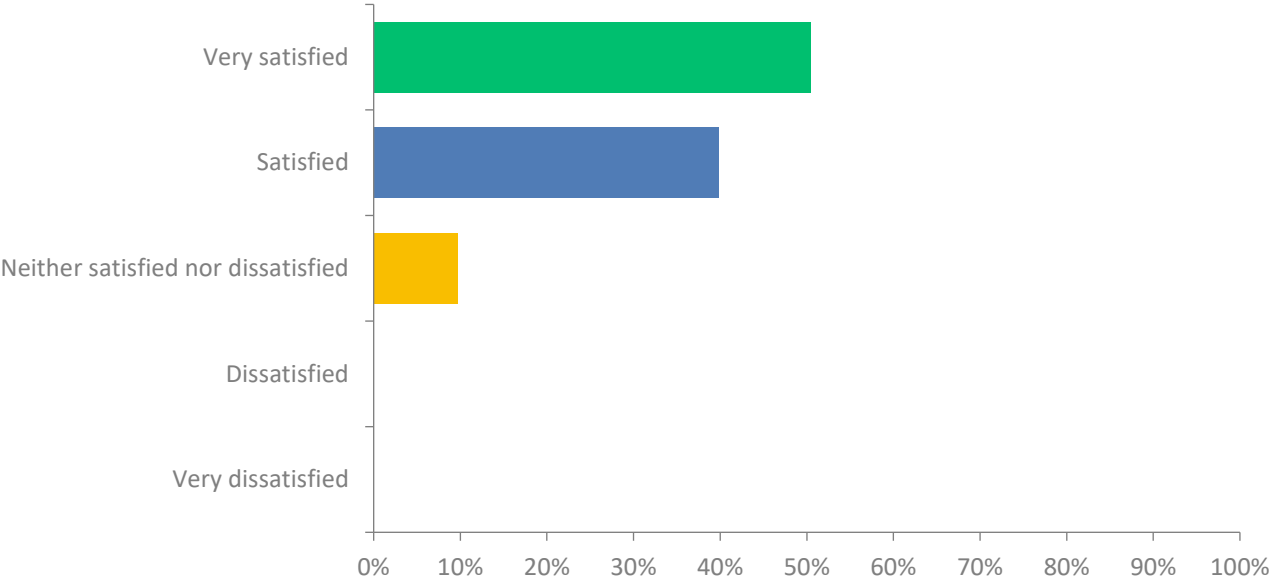
making the difference

IMCI+CAPITAL™

IMCI+ADVISORY™

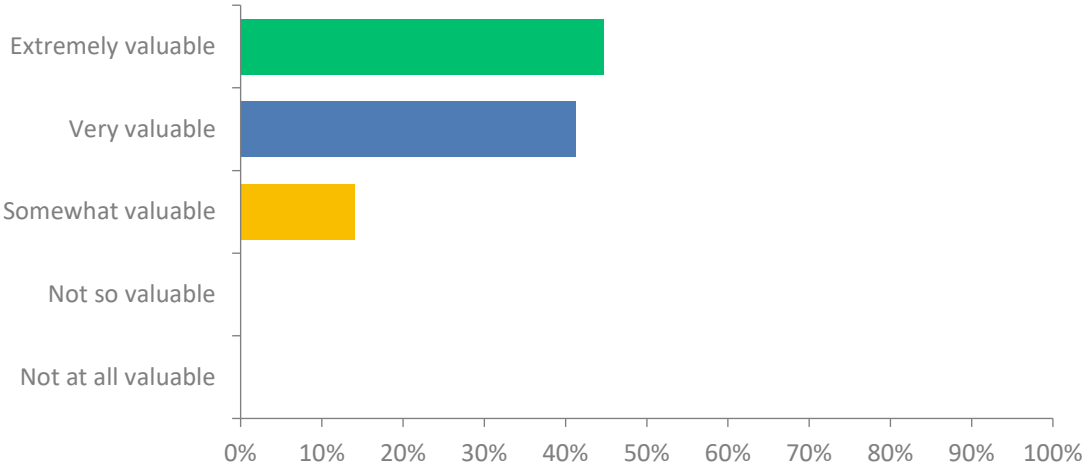
IMCI+ALLIANCE™

# Satisfaction Level



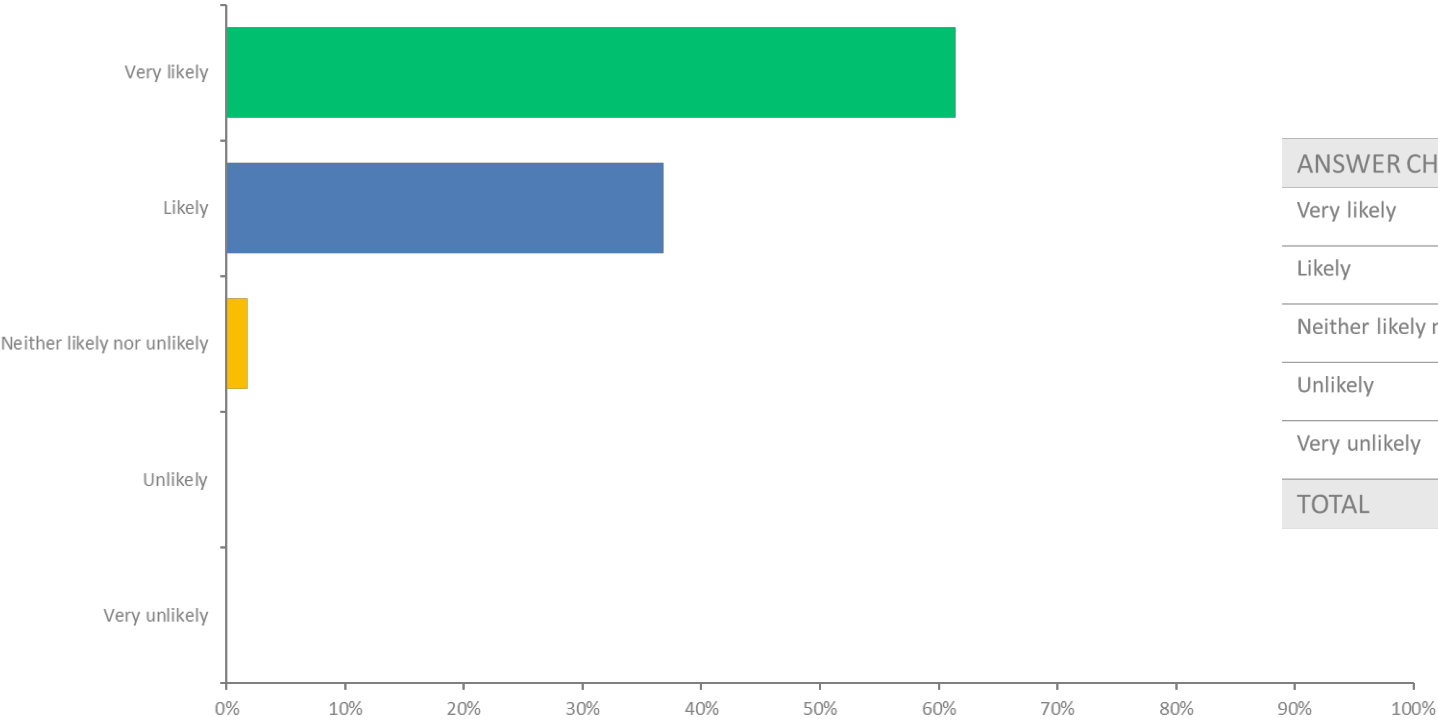
ANSWER CHOICES	RESPONSES	
Very satisfied	50.44%	57
Satisfied	39.82%	45
Neither satisfied nor dissatisfied	9.73%	11
Dissatisfied	0%	0
Very dissatisfied	0%	0
TOTAL		113

# The value for being a member



ANSWER CHOICES	RESPONSES	
Extremely valuable	44.74%	51
Very valuable	41.23%	47
Somewhat valuable	14.04%	16
Not so valuable	0%	0
Not at all valuable	0%	0
TOTAL		114

# Recommendation for being a member



ANSWER CHOICES	RESPONSES	
Very likely	61.40%	70
Likely	36.84%	42
Neither likely nor unlikely	1.75%	2
Unlikely	0%	0
Very unlikely	0%	0
TOTAL		114

# The Value of becoming a member

The value of the IMCI+ Alliance for its members is grounded in the reputation of the IMCI+ brand, international visibility, marketing benefits, business opportunities, and expertise exchange. Further in the exclusivity. Not because of paying a membership or a license, but because of the quality of its members. Contrary to a simple “network” platform, the IMCI+ Alliance is led and monitored by the Sr Management Team. Further, its leadership is extended by a committee of Members.

## Key Locations of members searched for 2025

**Europe:** Spain, Italy, France, UK, Germany, Switzerland, Austria, Benelux, Scandinavia, Eastern Europe

**North America:** USA, Mexico, Canada

**LATAM:** Colombia, Panama, Chile, Brazil, Peru, Argentina, Uruguay

**Mid-East:** KSA, UAE, Egypt, Israel, Iraq

**APAC,** Singapore, South Korea, Japan, Australia / NZ, Philippines, Indonesia, Malaysia

**AFRICA:** Morocco, Ivory Coast, Senegal, South Africa, Kenya, Tanzania, Ethiopia, Rwanda, DRC, Angola, Namibia, Mozambique.

Can you buy the Membership? NO. You must qualify.



# The Value of becoming a member



Certificate  
of Advanced  
Studies

**BSL**  
Business  
School  
Lausanne

**IMCI+**  
GROUP

- Online CAS in Business Administration



# The Value of becoming a member



Business Transformation - The Way Forward >>>



## CAS in Business Administration

In today's rapidly evolving business landscape, staying ahead requires more than just reacting to change—it demands the ability to anticipate challenges, innovate, and lead with purpose. This program is designed to equip you with the knowledge and tools to analyze diverse business problems and develop strategic solutions that create both immediate and long-term impact.

### Modules

- Advanced Communication and Team Dynamics
- Strategic Corporate Finance
- Marketing Management
- Strategy for Business Transformation
- Innovation and Organizational Design

### Application Process

- Submit the application form via IMCI+ Group platform
- Receive a confirmation from the BSL Admissions Team
- Submit your payment and necessary documents.
- Receive the calendar and all the log in details to connect

# The Value of becoming a member

## Benefits for CAS Participants

- ❑ Participants will receive an exclusive 30% in the CAS and a 10% discount on the regular MBA tuition at BSL, making the transition from the CAS to the MBA even more affordable. Plus, all CAS credits earned count for 25% of the total MBA credits needed to earn your MBA degree.
- ❑ Industry Expertise & Networking You will have direct contact with industry experts and recognized professionals, gaining valuable insights and expanding your network.
- ❑ Personalized Learning Experience Collaboration and personalization are at the heart of our program. Our faculty, team, and alumni are dedicated to connecting you with opportunities for career growth.
- ❑ Access the BSL consulting machine: With a strong network of business leaders and internationally recognized professionals, you will get insights and knowledge to transform your business
- ❑ Continuous Learning & Feedback Benefit from continuous assessments and feedback instead of one-time exams, enhancing your learning experience and progress.

## Conditions (Online CAS)

- ❑ Flexible Duration  
The CAS program runs for 5 months, with one module delivered per month.
- ❑ Schedule  
Modules will be held from Thursday to Saturday, ensuring a smooth balance with work commitments. Each module includes 25 hours of online teaching, spread over 3 days (3 x 8 hours)
- ❑ Completion  
The successful completion of a module leads to a Certificate of Module Completion accounting for 3 ECTS. The modules are graded. The Certificate is awarded and signed by BSL.
- ❑ Individual modules are also available to IMCI+ Group members at a preferential rate.
- ❑ Program Cost & ECTS Credits  
CAS of 15 ECTS credits: CHF 8'750  
Individual Executive Education Module with 3 ECTS credits will be delivered at a price of CHF 1'750

# The Value of becoming a member

## Contacts

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LinkedIn profile: <https://www.linkedin.com/in/luciadaboub>

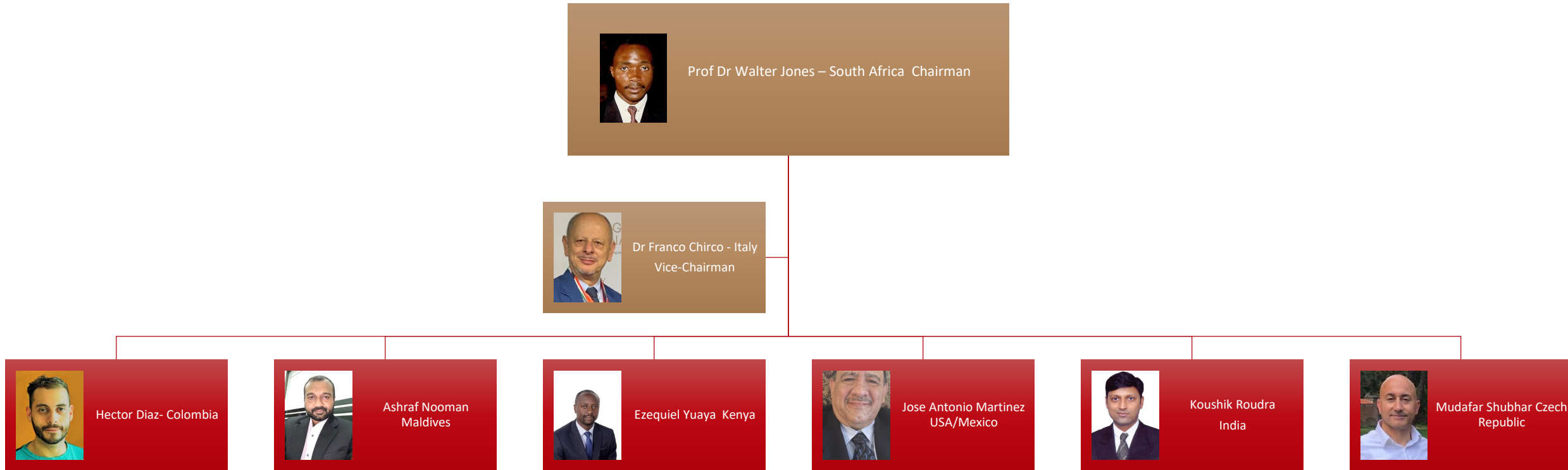


**IMCI+ Group**



**BSL**

# The IMCI+ Alliance Committee (2024-2025)



The IMCI+ Alliance Committee serves as an independent body dedicated to advocating for the interests of IMCI+ Alliance Members. Our primary objective is to cultivate innovative ideas aimed at enhancing the quality, efficiency, productivity, and overall value proposition of the IMCI+ Alliance for our esteemed members. Moreover, the Committee functions as strategic partners to the Senior Management team of IMCI+ Group Intl.

At the helm of the Committee are the Chairman and Vice-Chairman, elected to lead for a two-year term. Their leadership ensures the effective governance and direction of our initiatives, fostering an environment conducive to collaboration, growth, and success for all stakeholders involved.





know-how and energy combined



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# Accreditations

Swiss Private Equity & Corporate Finance Association  
Schweizerische Vereinigung für Unternehmensfinanzierung  
Association Suisse des Investisseurs en Capital et de Financement

**SECA**

SWISS  
CHINESE  
CHAMBER  
OF  
COMMERCE

瑞中经济协会  
SWISS CHINESE CHAMBER OF COMMERCE

150  
Jahre  
**ZÜRCHER  
HANDELSKAMMER**



making the difference

IMCI + CAPITAL™

IMCI + ADVISORY™

IMCI + ALLIANCE™

# Awards in 2024

## By Global Business Review

- Best Alternative Project Finance Advisory Group Global 2024
- Best Management Team for Project Finance Consulting Group Global 2024
- CEO of the Year For Alternative Project Finance Advisory Group 2024- Mr. Modesto N Peña y Gorrin
- Best International M&A Advisory Partner Global 2024
- Leading Alternative Project Finance Advisory Group Global 2024



## ☐ Corporate America Today

Excellence in Management Consulting - 2025 - Switzerland

## ☐ Business Talk India

“Companies at the Forefront of Innovation & Excellence - 2024”

## ☐ Cove Page – Business Chief’s Insight - Cover Page on Business Transforming Business Landscapes: How IMCI+ is Redefining Consultancy

## ☐ Finance Monthly - Global Awards 2024. SWITZERLAND

## ☐ CIO Today - TOP 10 MOST RENOWNED CEOS TO WATCH IN 2024

## ☐ The Leader Globe – Cover Story - 50 Most Innovative Entrepreneurs Shaping the Business Landscape 2024

## ☐ Business Leaders Insight – Cover Story

## ☐ World Economic Magazine - “Best Global Project Finance Service Provider Switzerland 2024” & “Best Corporate Finance Service Provider Switzerland 2024”.



# Awards in 2023



1. Top 10 Admired companies to watch in 2023, by Business Chief Insight, USA
2. African Excellence Awards 2023, by MEA Markets, UK
3. M&A Advisory Firm of the Year, by Corporate Wirelive, UK
4. 30 Fastest Growing Companies To Watch in 2023, Global Business Leaders, USA
5. 20 Leading Companies of the Year 2023 (short listed), The Executive Headlines published from the hub of technology, Silicon Valley, California
6. Global Business Awards 2023, AI Global Media, UK
7. Best Alternative Project Financing Solutions Global 2023, World Economic Magazine Awards 2023, UK

From Global Business Review Magazine Award,

1. Best Alternative Project Finance Advisory Group Global 2023, UAE
2. Best Management Team For Project Finance Consulting Group Global 2023
3. CEO Of The Year 2022 For Alternative Project Finance Advisory Group 2023 - Mr. Modesto N Peña y Gorrin
4. Best International M&A Advisory Partner Global 2023
5. Leading Alternative Project Finance Advisory Group Global 2023

# Awards 2022



Capital Finance International [www.cfi.co](http://www.cfi.co) for

1. “Best Alternative Project Finance Solutions Global 2022”

Global Business Review Magazine, UAE

1. Best Alternative Project Finance Advisory Group Global 2023, UAE
2. Best Management Team For Project Finance Consulting Group Global 2023
3. CEO Of The Year 2022 For Alternative Project Finance Advisory Group 2023 - Mr. Modesto N Peña y Gorrin

World Economic Magazine,

1. Best Alternative Project Financing Solutions Switzerland 2022

AI Global Media, UK

1. Best Alternative Project Finance Provider 2022

FM: M&A awards – Finance Monthly

1. Corporate Finance – Advisory Firm of the Year – Switzerland

# Main Steps for joining as Member

Send us your CV and intro AND motivation email at [recruiting@imci-waa.com](mailto:recruiting@imci-waa.com)

Upon reply from our Administration, if positive

>Go to our website and start the process

<https://www.imci-waa.com/joinus/default.aspx>

Your initial registration will be confirmed or declined. If positive you will be able to create your own login and access process. Within this framework, you will need to register in full, with all your profile. Many elements will be used to assess your overall profile. You will need as well to deliver references and at least three cases/mandates/deals closed.

Once this process is closed, you will receive the final answer from the management. If positive, you will receive all necessary documentation related to your membership. Thereafter you will be a member of the IMCI+ Alliance with all rights and duties.

# Alliance Website



[HOME](#) [ABOUT](#) [SERVICES](#) [WHY IMCI ALLIANCE](#) [OUR EXPERIENCE](#) [NEWS](#) [LOGIN](#)

## IMCI is unique.

A worldwide active consultancy organisation,  
with a local understanding of today's business reality.



making the difference

IMCI+CAPITAL™

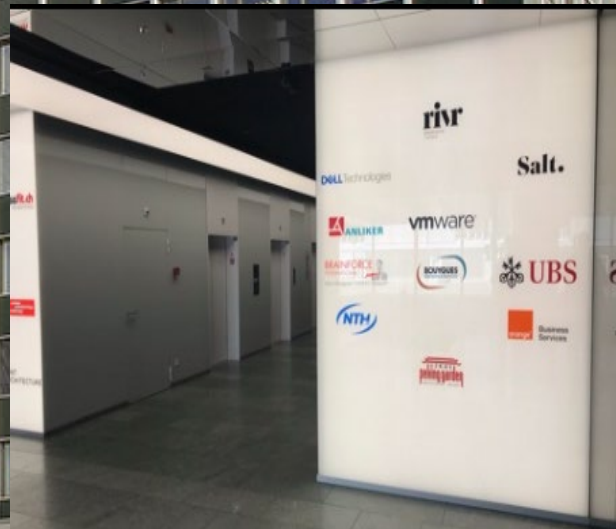
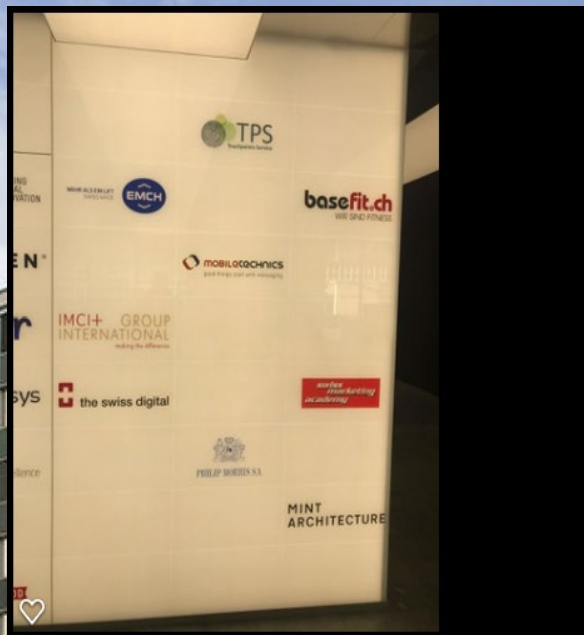
IMCI+ADVISORY™

IMCI+ALLIANCE™



WE ARE LOOKING FORWARD TO WELCOMING YOU!





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