



## IMCI+GROUP INTERNATIONAL®

PARTNER / DIRECTORS MEETING MOROCCO – RABAT 22.09.-23.09.2022

making the difference IMCI+CAPITAL™ IMCI+ADVISORY™ IMCI+ALLIANCE™

#### Zurich – Rabat 30.09.2022



Modesto N Peña y Gorrin CEO / Chairman / Founder

Dear client partners, colleagues and friends

Dear Members of the IMCI+ Alliance.

It is my honor and pleasure to forward you some impressions from our Partner event in Rabat / Morocco. It was the first partner and directors gathering after the Covid pandemic. Further, we have decided to link this event with the launch of IMCI+ Morocco / Africa, our first branch on the Continent.

I wish to thank in particular our Managing Director / Partner, Mr Jawad Salmane, and his team, for the superb and magnificent organization and hospitality. We have invited ca. 60 selected guests (ministers, ambassadors, key business stakeholders). Further, we had the honor to win the Swiss Ambassador in Morocco, Ambassador Scheurer, and the United Nations Federations, Mr Christophe Giovannetti, Mr Anthony Raimondi, from Ukuzi Capital / Kenya and Mr Ernest January, CEO from Medu Capital / South Africa, key personalities who have contributed to the success of the public and media event.

The public event was broadcasted by key TV Channels, Radio, and main print media.

We have discussed "Morocco, the catalyst for the development in Africa". The panels have exchanged the different challenges and opportunities of doing business in Africa and the importance of Morocco as a gate and hub.

Based on the grand success, the BOD has decided to organize the  $7^{th}$  Global Summit in November 2023, in Casablanca.

Since April 2022, IMCI+ Morocco has generated a sales pipeline of over 5 Billion USD and has confirmed the forecasted expectations and I'm sure that the team will be contributing to our further development in Africa, on which we expect to open 3 Regional Offices in 2023.

Thanks to all participants for their trust in IMCI+. Thanks, Jawad and his team for their generosity, hospitality, and great job. I'm very proud of you and much thankful.

### FOUR BRANDS — ONE VISION — MAKE THE DIFFERENCE









### **Press Review**

Business Partners' Meeting under the theme

"Morocco, catalyst for development in Africa"

September 22 (9 AM – 5 PM)

Rabat – Congress Palace Bouregreg



### **MAP News Coverage**

#### إفريقيا : الفرص والتحديات المتعلقة بالأعمال محور اجتماع بالرباط



22 سبتمبر 2022

الرباط - شكلت الفرص والتحديات المتعلقة بالأعمال في إفريقيا ودور المغرب في تعبئة الاستثمارات لما فيه مصلحة القارة محور لقاء الأعمال الذي نظم اليوم الخميس بالرباط ، بمبادرة من (IMCl+) وهي مجموعة استشارية دولية سويسرية.

#### نتمة

See link below (News Agency)

https://3c5.com/sudqu



See link below (M24 TV)

https://www.youtube.com/watch?v=Uh1LVXC1CK8

#### **MAP News Coverage**





See link below (TV Buisness News)

https://www.youtube.com/watc h?v=REXuHRDIC-Q Afrique: les opportunités d'affaires au centre d'une réunion à Rabat

22 septembre 2022



See link below (News Agency)

https://3c5.com/id4p4





See link below (Reportage)

https://3c5.com/9hed0

See link below Duplex

https://3c5.com/ecajv



Afrique: les opportunités d'affaires au centre d'une réunion à Rabat

MAP / 23 SEPTEMBRE 2022



See link below

https://3c5.com/97l2t

### Other Coverage



Rabat Chaine Intern Radio coverage (Link not available)



نيوز بلوس-الرباط

تنظم (+IMCI) Acapa وهي مجموعة IMCI+ GROUP International GmbH (IMCI). وهي استشارية دولية سويسرية، لقاء عمل للشركاء يوم الخميس 22 شتنبر 2022 يقصر المؤتمرات أبي رقراق بالرباط حول موضوع \*المغرب، محفرُ للتنمية في افريقيا". وسيحضر هذا اللقاء الرئيس التنفيذي للمجموعة في زوريخ، السيد موديستو إن بينيا إي غورين، فضلا عن الشركاء والفاعلين المتعددين الأطراف الرئيسيين في قطاعات المالية والصناعية والدبلوماسية والحكومة في المغرب ومختلف البلدان الافريقية الأخرى وأوروبا والولايات المتحدة

See link below



See link below

https://3c5.com/n0w7y

https://newsplus.ma/13811.html



MN Peña y Gorrin CEO / Chairman



Jawad Salmane

Managing Director

IMCI+ Morocco / Africa



Guillaume Scheurer Swiss Ambassador



Christophe Giovannetti
Chairman – United
Nations Federation

## Panel discussion



#### **Key Guests**

Mr Felix Rwang-Dung, Nigeria CEO Plateau Economic Development Agency,

**Mr Anthony Raimondi,** Kenya CEO Ukuzi, Capital

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## The location







# The preparation











# IMCI+ALLIANCE\*\*





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